

Transfer Evaluation and Articulation with Maricopa (TEAM)

Recommended Sequence of Coursework

Associate in Business-General Requirements (ABUS-GR) to Bachelor of Science in Marketing

Version: TBSMKTG10	Effective Term: Summer 2013 to Future Effective Date: 5/6/13 to Future	Modified On: 10/10-2013 Catalog: 2013-14
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MCCD - YEAR 1		MCCD - YEAR 2	
Semester 1	Semester 2	Semester 1	Semester 2
<input type="checkbox"/> ENG101 First-Year Composition (3) <i>(Equiv. to ENG-105)</i> <i>(Prereq. placement must be met)</i> <input type="checkbox"/> Humanities and Fine Arts (3) – HU that also meets Cultural Diversity in the U.S. (C) <input type="checkbox"/> MAT120/121/122 Intermediate Algebra (3-5) OR MAT150/151/152 College Algebra/Functions (3-5) OR MAT187 Precalculus (5) <i>(Equiv. to MAT-134 or MAT-250)</i> <i>(Prereq. placement must be met)</i> <input type="checkbox"/> MKT271 Principles of Marketing (3) <i>(Equiv. to MKT-245)</i> <input type="checkbox"/> PSY101 Introduction to Psychology (3) <i>(Equiv. to PSY-102)</i> <input type="checkbox"/> CRE101 Critical Reading OR equivalent (0-3)	<input type="checkbox"/> MAT150/151/152 College Algebra/Functions (3) OR MAT187 Precalculus (5) OR MAT212 Brief Calculus (3) OR ELECTIVE <i>(Equiv. to MAT-250 or MAT-351)</i> <input type="checkbox"/> ENG102 First-year Composition (3) <i>(Equiv. to ENG-106)</i> <input type="checkbox"/> ECN211 Macroeconomic Principles(3) <input type="checkbox"/> Natural Sciences (4) – SQ course with lab <input type="checkbox"/> PHI106 Critical Thinking and Problem Solving (3) <i>(Equiv. to PHI-105)</i>	<input type="checkbox"/> CIS105 Survey of Computer Information Systems (3) <input type="checkbox"/> SOC101 Introduction to Sociology (3) <i>(Equiv. to SOC-102)</i> <input type="checkbox"/> GBS205 Legal, Ethical and Regulatory Issues in Business (3) <i>(Equiv. to BUS-340)</i> <input type="checkbox"/> ACC211 Financial Accounting (3) <i>(Equiv. to ACC-250)</i> <input type="checkbox"/> Humanities and Fine Arts (3) – Select HU that also meets Global or Historical Awareness (G or H) <input type="checkbox"/> ECN212 Microeconomic Principles (3)	<input type="checkbox"/> Natural Sciences (4) – SQ or SG course with lab <input type="checkbox"/> MAT212 Brief Calculus OR ELECTIVE (3) <i>(Equiv. to MAT-351)</i> <input type="checkbox"/> GBS233 Business Communication (3) <input type="checkbox"/> ACC212 Managerial Accounting (3) <i>(Equiv. to ACC-350)</i> <input type="checkbox"/> GBS221 Business Statistics (3) <i>(Equiv. to BUS-352)</i> <input type="checkbox"/> GBS220 Quantitative Methods in Business (3) OR MAT217 Mathematical Analysis for Business (3) OR MAT218 Mathematical Analysis for Business (3)
15-20 credits	16-18 credits	18 Credits	19 credits

GCU - YEAR 3		GCU - YEAR 4	
Semester 1	Semester 2	Semester 1	Semester 2
<input type="checkbox"/> UNV-303*: University Success (4) <input type="checkbox"/> CWV-301: Christian Worldview (4) <input type="checkbox"/> MGT-420: Organizational Behavior and Management (4) <input type="checkbox"/> FIN-350: Fundamentals of Finance (4)	<input type="checkbox"/> ELECTIVE (4) <i>(Recommended MGT-410)</i> <input type="checkbox"/> MKT-345: Buyer and Consumer Behavior (4) <input type="checkbox"/> MKT-415: Promotion and Advertising (4)	<input type="checkbox"/> MGT-455: Production/ Operations Management (4) <input type="checkbox"/> MKT-445: Marketing Research and Reporting (4) <input type="checkbox"/> ELECTIVE <i>(Recommended DDN-335)</i>	<input type="checkbox"/> BUS-485: Strategic Management (4) <input type="checkbox"/> MKT-450: Marketing Management (4) <input type="checkbox"/> ELECTIVE <i>(Recommended PSY-369)</i>
16 credits	12 credits	12 credits	12 credits

*Traditional campus students who have transferred in a minimum of 24 college level credits and have a 3.0 GPA or higher can waive the University Foundations course, UNV-303. For additional graduation requirements, please see the [University Policy Handbook](#).

A minimum of 120 credits are required for completion of this program of study. If taking one course at a time, this program will take on average 48 months at GCU. Students with transfer credit that applies to this program will shorten the time to completion from that stated on this transfer guide. Please contact your Student Service Advisor for more information.

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at <http://www.gcu.edu/degree-programs/>. Please note, not all GCU programs are available in all states and in all learning modalities. Program availability is contingent on student enrollment.

Grand Canyon University is regionally accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. (800-621-7440; <http://www.ncahlc.org/>).